

Shaina Lane

Keynote Speaker, Author &
Coach

Known for her relatable, no-BS approach, Shaina brings energy, humor, and real-world wisdom to every stage she steps on.



Inspiring audiences to confidently navigate the hard parts of leadership.

WORKSHOPS

Hard Truths, Big Impact

This interactive workshop will equip leaders with the skills to address difficult conversations with confidence.

Beyond Authority: Team Excellence through Coaching

Transcend traditional management techniques of advising and directing to drive team excellence through the power of coaching.

KEYNOTES

Leadership Is a People Sport: And It's Game Day Baby!

The best leaders don't just play the game - they coach, inspire, and develop others to win together. In this high-energy keynote, we'll break down what it takes to level up your leadership, ditch the "player" mindset, and step into your role as the coach your team needs.

Superheroes Not Required: The Real Deal on Leadership

We often imagine leaders as bold, fearless, larger-than-life figures who always know what to do, but the reality is much more approachable. In this session, we're debunking some common myths about leadership, not just while you're in college but also as you transition into the business world.

ABOUT SHAINA

Shaina Lane is a best-selling author, engaging keynote speaker, and trusted leadership development specialist on a mission to make leadership easier for busy professionals. She helps leaders master the mental game of leadership so they can lead with confidence, clarity, and impact.

Leveraging her expert coaching skills, Shaina is able to create programming that goes beyond learning. She sparks thought-provoking insights, inspires mindset shifts, and builds confidence, empowering leaders to unlock their full potential, driving not only personal success, but also tangible business results.

In 2017, Shaina completed Ironman Texas, a 140.6 mile race. This remains one of her greatest accomplishments to date and has redefined her limits, both personally and professionally. You will often hear her saying, "If it doesn't challenge you, it won't change you." Drawing on this transformative experience, Shaina inspires audiences to do the thing they want the most, even if it's hard.

When she's not coaching leaders or engaging audiences, you can find Shaina on a plane traveling to new destinations, training for her next Ironman race, salsa dancing, or avoiding yardwork.

The Book

Those who say leadership is easy, are probably doing it wrong. In this best seller, Shaina shares ideas, insights, stories, and opportunities to reflect on the 11 habits leaders must learn early to lead expertly.

Available on Amazon!



What Audiences Are Saying:

"Shaina should have her own Ted Talk special."

"Your talk was hands down the highlight of the conference for me."

"Thank you for the incredible workshop, it was a life-changer."

"I loved loved loved this session. Shaina was so much fun to listen to."