**Intro for Built to be EPIC: Choosing Brave, Bold, and Better Every Day**

Alright everyone—if you've ever stared at your to-do list, your inbox, or your team and thought, “There has got to be more to my career than this…”—you are in the right place.

Because today’s keynote is not about checking boxes or surviving the chaos. It’s about stepping up, standing out, and doing the hard things.

Being EPIC isn’t about being perfect or having all the answers. It’s about getting bold, getting curious, and challenging the limits you’ve unknowingly set for yourself. Whether you’re managing people, projects, or just trying to keep your cool in back-to-back Zooms—this talk is going to wake up the part of you that knows you're capable of more.

Shaina works with companies across the U.S. to build workplaces where people feel like they belong, want to stay, and actually grow. She does that through transformational leadership development, coaching, and a little bit of tough love wrapped in humor and heart.

She’s the owner of Premier Professional Coaching, and the author of the best-selling book Leadership Is Easy (Said No One Ever)—which let’s be honest, is probably the most relatable title in the history of management.

When she’s not helping leaders push past their limits, she’s either salsa dancing, riding a motorcycle faster than her grandma would prefer, meeting boy band legends like New Kids on the Block, or masterfully avoiding yard work with the skill of a seasoned professional.

So get ready to laugh, reflect, and leave fired up to lead in a bigger, bolder way.

Please help me welcome the powerhouse behind today’s keynote—**Shaina!**