**Intro for Leadership is a People Sport: And Your Winning Game Plan Starts With IMPACT!**

Alright folks—grab your water bottles and stretch out those leadership muscles, because today… it’s **Game Day, Baby!**

Get ready for a keynote that brings energy, humor, and real-talk to the sometimes messy (and often exhausting) world of leadership. Our speaker today is on a mission to make leadership a little less overwhelming and a lot more human.

She works with companies all across the U.S. to create workplace cultures where employees actually want to stay, grow, and thrive—and she does it through leadership development that’s real, relevant, and believe it or not – actually fun.

She’s the owner of Premier Professional Coaching, and her best-selling book Leadership is Easy (said no one ever) is a total game-changer for people leaders trying to navigate the highs, lows, and hilarious realities of leading humans.

But Shaina isn’t just a leadership expert – she’s a lifelong Blockhead – if you know you know, salsa dancer, triathlete, and adrenaline junkie. She’s also mastered the art of avoiding yardwork like it’s her full-time job.

Today, she’s here to break down the critical mindset shifts that can make leadership feel just a little easier. So whether you're a seasoned leader, a new manager, or someone just trying to make it through their 43rd meeting of the week with your sanity intact—you’re in for something special.

Please join me in welcoming today’s keynote speaker, … **Shaina!**